

Insist upon the
Integrity Roof System™

and get the ultimate in roof performance



A systems approach combines high-performance components – underlayments, shingles, accessory products and ventilation – to make the Integrity Roof System a complete roofing solution. When you choose an Integrity Roof System, you gain the advantage of having CertainTeed as your single manufacturing source to stand behind its roof system components.

Hip & Ridge Accessories

Accessory shingles are used to finish the hips and ridges of the roof and are designed to complement the appearance of CertainTeed shingles.

CertainTeed Shingles

High-quality shingles available in a wide variety of styles and colors, covered by the strongest warranty in the business. Flintlastic® roll roofing products are also available for flat roof areas.

Roofers' Select™ or DiamondDeck™

High-performance underlayment provides a protective water-resistant layer over the roof deck and a secondary barrier against leaks.

WinterGuard™

Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams in vulnerable areas.

Starter Shingles

Starter shingles are designed to work specifically with each different type of CertainTeed shingle for maximum performance.



Printed on FSC certified paper

ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE • FOUNDATIONS
GYPSUM • CEILINGS • INSULATION • PIPE

www.certainteed.com <http://blog.certainteed.com>

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CertainTeed

SELECT ShingleMaster™

Relax. You're Getting One of the Best.



CertainTeed
SAINT-GOBAIN

SELECT ShingleMaster

This credential represents the highest standard

Why you should choose a SELECT ShingleMaster™

Earning this highest level credential involves a rigorous process, including several significant educational and accreditation steps. This mark of distinction separates SELECT ShingleMasters™ from most other companies. The company must continue to meet the following requirements to maintain the credential:

The most well-qualified installers

- Through testing and regular re-accreditation we ensure that all supervisors and at least 50% of the company's installers are Master Shingle Applicators™ (MSAs).
- Information from the CertainTeed *Shingle Applicator's Manual* provides instruction to MSAs, making them some of **the most knowledgeable roofing installers** in the industry.

Product knowledge

- One or more company employees have earned the Shingle Quality Specialist™ designation after passing a test on the CertainTeed *Shingle Technology Manual*, which proves their knowledge of shingle products, quality standards and satisfying customer objectives.
- **Trust in their expertise** to explain important differences between shingles and offer an appropriate selection of products for your roof.

Insured and established

- The SELECT ShingleMaster must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is **critical for your protection**.
- This company has been in business for a minimum of five years or held another CertainTeed credential for at least one year.

Ethical conduct and customer-focused

- The SELECT ShingleMaster agrees to abide by a code of ethics that covers compliance with applicable laws, standards of workmanship, customer service and business administration.
- This company must maintain a customer satisfaction rating of 4 or higher on a five-point scale.

SureStart PLUS™

- A SELECT ShingleMaster is authorized to offer you SureStart™ PLUS **3-STAR, 4-STAR, and 5-STAR** extended warranty protection on your investment.
- **Upgraded 130 mph wind warranty** available and **extended years of transferability** (see footnotes in SureStart PLUS chart for specifics).

5-STAR Quality Assurance

- Your SELECT ShingleMaster has met the most stringent credential requirements in the industry.
- CertainTeed stands behind the SELECT ShingleMaster's **workmanship for 25 years** when you select 5-STAR coverage.
- Your roof will be covered by the **strongest warranty** in the industry.
- To monitor your level of satisfaction, CertainTeed will send you a **Roofer's TrackRecord™ Survey**, to rate the professionalism and workmanship of your SELECT ShingleMaster.
- CertainTeed periodically conducts a **50-Point Roof Inspection** to monitor that the Integrity Roof System standards are met.

Up-to-date and ongoing credential requirements

- CertainTeed keeps records on each SELECT ShingleMaster to ensure their credentials and insurance coverage are current.
- Call 800-782-8777 to ask about a contractor's credential status or look them up on the **Find a Pro section of www.certainteed.com**.

Only a SELECT ShingleMaster can offer CertainTeed's strongest warranty

This SELECT ShingleMaster has earned CertainTeed's most advanced credential which represents the highest standards in the shingle roofing industry. Their SELECT status elevates and differentiates their company from almost all other roofing companies in their marketplace. That is why only SELECT ShingleMasters are authorized by CertainTeed to offer SureStart PLUS 5-STAR Coverage.

Only CertainTeed gives you the confidence of SureStart PLUS

We can offer this extensive coverage when a SELECT ShingleMaster installs an Integrity Roof System™ because CertainTeed roofing products are produced with quality materials and advanced manufacturing methods to exacting standards of excellence. That means problems rarely occur. But should a defect arise during the SureStart PLUS Coverage period, CertainTeed protects you with non-prorated payment for the following if required to repair or replace any defective CertainTeed roofing product:

- Materials and labor costs.
- Roof tear-off expenses.
- Disposal expenses (not included with 3-STAR Coverage).
- Repair or replacement of any defects in the SELECT ShingleMaster's workmanship (only included with 5-STAR Coverage).

The accreditation of a roofing contractor under CertainTeed's ShingleMaster credential is CertainTeed's acknowledgement that the contractor has met the foregoing criteria. This designation is intended to assist homeowners in selecting a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees.

eMaster™ s in the shingle roofing industry



And only SureStart PLUS enhances your warranty coverage to give you more peace of mind

Not only does CertainTeed's exclusive SureStart PLUS offer the best protection you can get over the long term, it expands your coverage even more. Refer to the graph and example costs to the right. Here's how SureStart PLUS extended warranty protection is different from any other coverage:

- The warranty can be fully transferred from the original consumer to the subsequent property owner during an extended period of years.
- Unlike most warranties that limit the transfer period to five or ten years, SureStart PLUS gives you an extra advantage should you decide to sell your home.
- The wind warranty for lifetime shingles can be upgraded to 130 mph.
- By upgrading the wind warranty, you will worry less about your shingles being blown off by storms and high winds.

	The extra measure of protection when a credentialed company installs an Integrity Roof System™		
	Upgraded 130 mph Wind Warranty Available* Extended Transferable Coverage[‡]		
	3-STAR Coverage 20 years	4-STAR Coverage 50 years*	5-STAR Coverage 50 years**
Lifetime Shingles			
Non-prorated Coverage	✓	✓	✓
Materials & Labor	✓	✓	✓
Tear-off	✓	✓	✓
Disposal		✓	✓
Workmanship			✓***

NOTE: XT™ 30 shingles carry 10 years with 3-STAR, 20 years with 4-STAR and 25 years with 5-STAR coverage including the features as indicated above.

SureStart PLUS extends the duration and coverage of standard SureStart™ protection for the installed CertainTeed roofing products. For all other warranty features refer to CertainTeed's Limited Asphalt Shingle Warranty in place at the time your shingles were installed (obtain a copy by calling 800-782-8777 or visit www.certainteed.com).

¥ **130 mph wind warranty** available on lifetime products when special application methods are used.

£ **Fully transferable** for 10 years with 3-STAR Coverage, 12 years with 4-STAR Coverage, and 15 years with 5-STAR Coverage; refer to CertainTeed's limited warranty for details on transfers.

* Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

** Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

*** Workmanship is covered for 25 years.

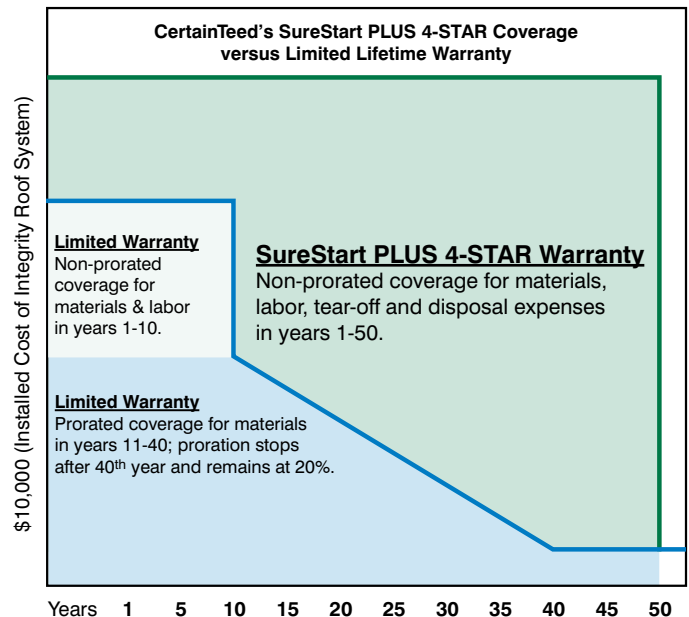
SureStart PLUS Coverage protects your investment

Example of approximate cost for an average residential reroofing project on a 30 square roof:

Installed cost of an Integrity Roof System: \$10,000

Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 4-STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$10,200	\$6,120	\$10,200
5	\$11,041	\$6,625	\$11,041
10	\$12,190	\$7,314	\$12,190
11	\$12,434	\$3,233	\$12,434
20	\$14,859	\$2,972	\$14,859
30	\$18,114	\$2,415	\$18,114
40	\$22,080	\$1,472	\$22,080
50	\$26,916	\$1,794	\$26,916

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. Actual costs will vary by region and roof type.



Warranty coverage comparison over time
(Example is for a residential home; see warranty for details)

A SELECT ShingleMaster™ is in the top 1% of his profession